



THE CITIZENS FOUNDATION

Aagahi (“Awareness”)— Illuminating Lives Through Literacy

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Pakistan Registered Charity No. 0037144 | Company No. K-06597





About Aagahi

Vision:

- Literate and well-informed communities around TCF schools.

Mission:

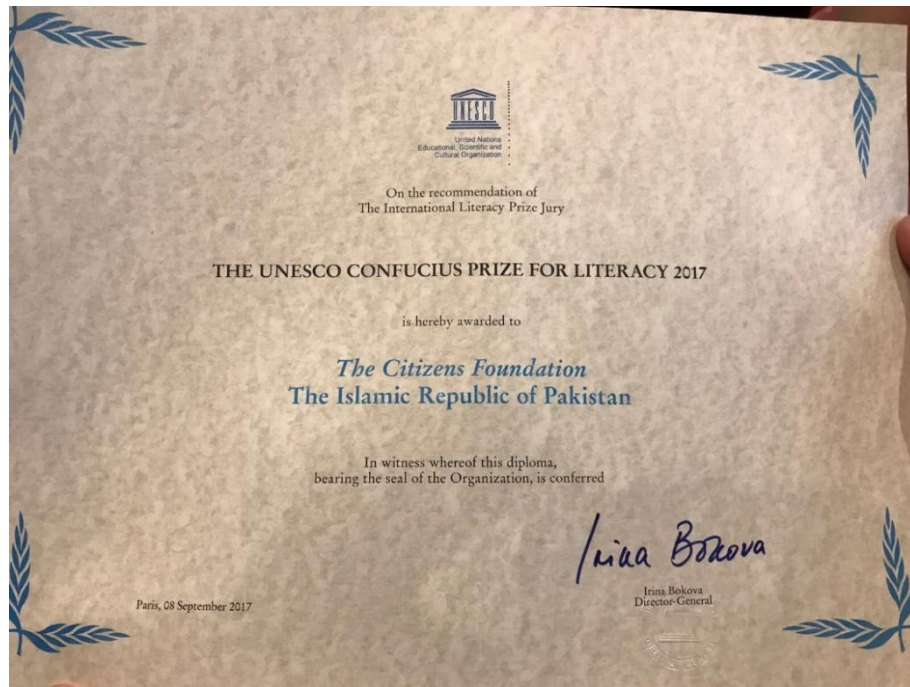
- To enable community women and girls around TCF schools to attain literacy and numeracy skills, enabling them to make better decisions, increase their self-confidence, and bridge educational gaps.

Impact:

- To date, Aagahi has imparted essential skills of literacy and numeracy to over 174,000 community women and girls all over Pakistan.



Winning The UNESCO Confucius Prize for Literacy 2017



TCF received the UNESCO Confucius Prize for Literacy 2017 for Aagahi on September 8th, 2017. The prize was awarded at an official ceremony at the UNESCO Headquarters in Paris on International Literacy Day.



Alignment with the UN SDGs





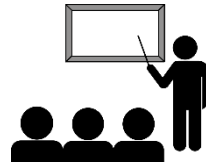
Program Components



1 Trained
Teacher



1 Master
Trainer



Daily 2-hour
classes over a
3-month
period



Certification by
Literate Pakistan
Foundation



Four Urdu books
covering letter
recognition and
formation, sentence
writing, English
alphabets, arithmetic,
health, hygiene, and
financial literacy

Program Beneficiaries

Having minimal to no
prior literacy skills

Aged 10 to 65



Majority women
and girls

In communities
around TCF schools



Program Outcomes

Upon completion of the program, an Aagahi learner can:

Write simple letters



Read and understand the newspaper, medicine prescriptions, and product labels



Assist their child with homework assignments



Do household budgeting



Sign documents



Understand and pay bills



Maintain a hygienic and healthy home environment





Aagahi Over the Years





Aagahi Over the Years





Budget 2023–24

| Item | Cost in PKR (rounded) | Percentage of Total Cost |
|---------------------------------------|-----------------------|--------------------------|
| Direct Education Costs | 72,000,000 | 69.9% |
| <i>Materials</i> | <i>42,000,000</i> | |
| <i>Teachers' Salaries</i> | <i>30,000,000</i> | |
| Field Training Costs | 5,000,000 | 4.9% |
| Field Monitoring Costs | 7,700,000 | 7.5% |
| Research and Development Costs | 4,600,000 | 4.4% |
| Program Management Costs | 13,700,000 | 12.9% |
| Total | 103,000,000 | 100% |

| | |
|------------------------------------|--------------|
| Planned Centers | 2,325 |
| Cost per Center | ~44,000 |
| Cost per Successful Learner | ~2,900 |



Support for Aagahi 2023–24

The Aagahi female literacy program at TCF needs your help! Aagahi is run solely through donations and sponsorships. Your help is needed to eradicate illiteracy from Pakistan.

A literacy center (Aagahi classroom) has the capacity to enroll up to 20 learners. Support will cover the cost of books, stationery, teacher training, operations and monitoring and evaluation.

Sponsorship Packages:

Minimum: 23 Centers (capacity of 460 learners) – PKR 1 million

Maximum: No limit

250 Centers (capacity of 5,000 learners) – PKR 11 million

500 Centers (capacity of 10,000 learners) – PKR 22 million

Progress Reports:

A year-end report (covering activities of July 2023 to June 2024) would be submitted in August 2024.



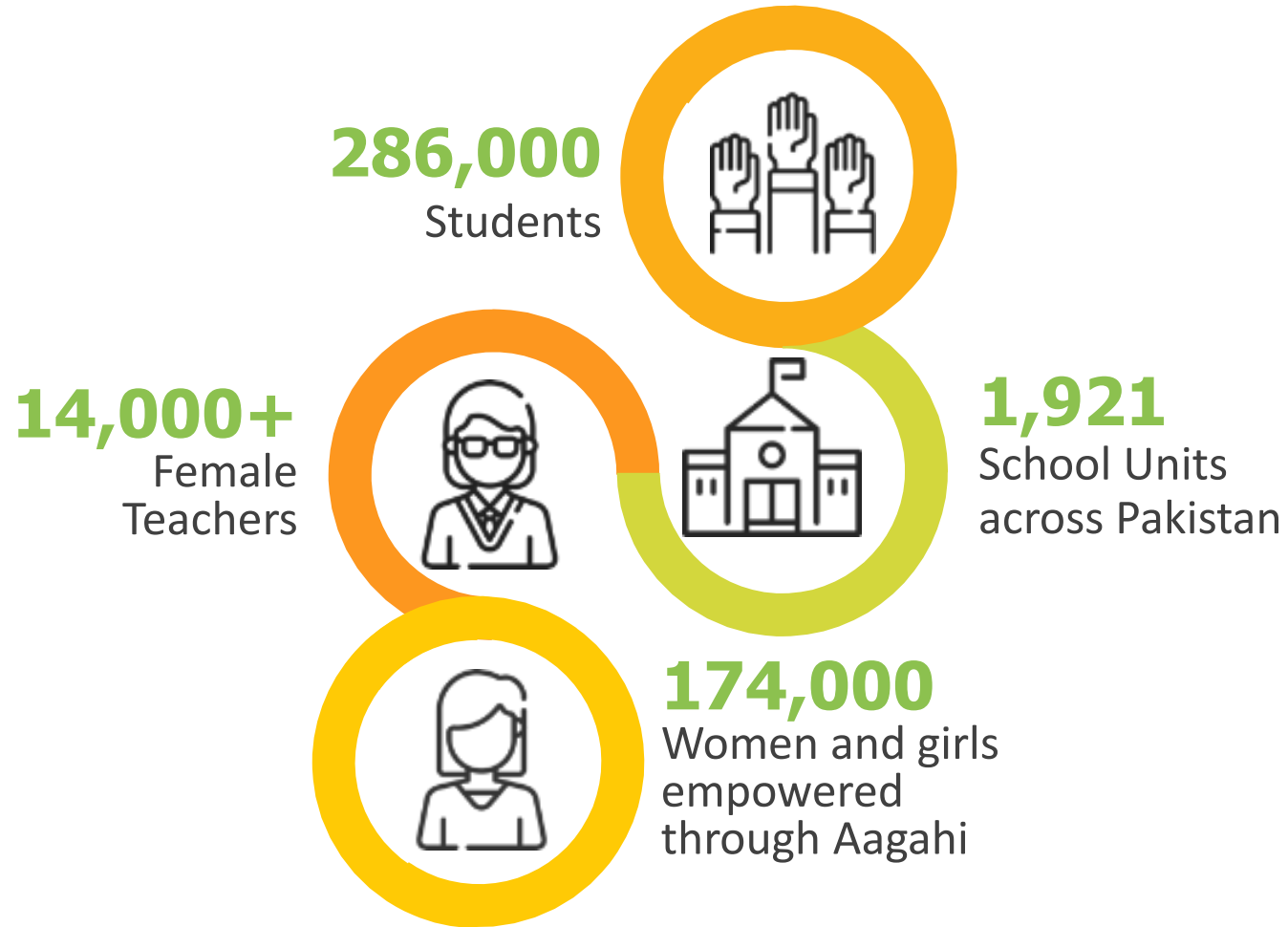
THE CITIZENS FOUNDATION



**About The Citizens
Foundation**

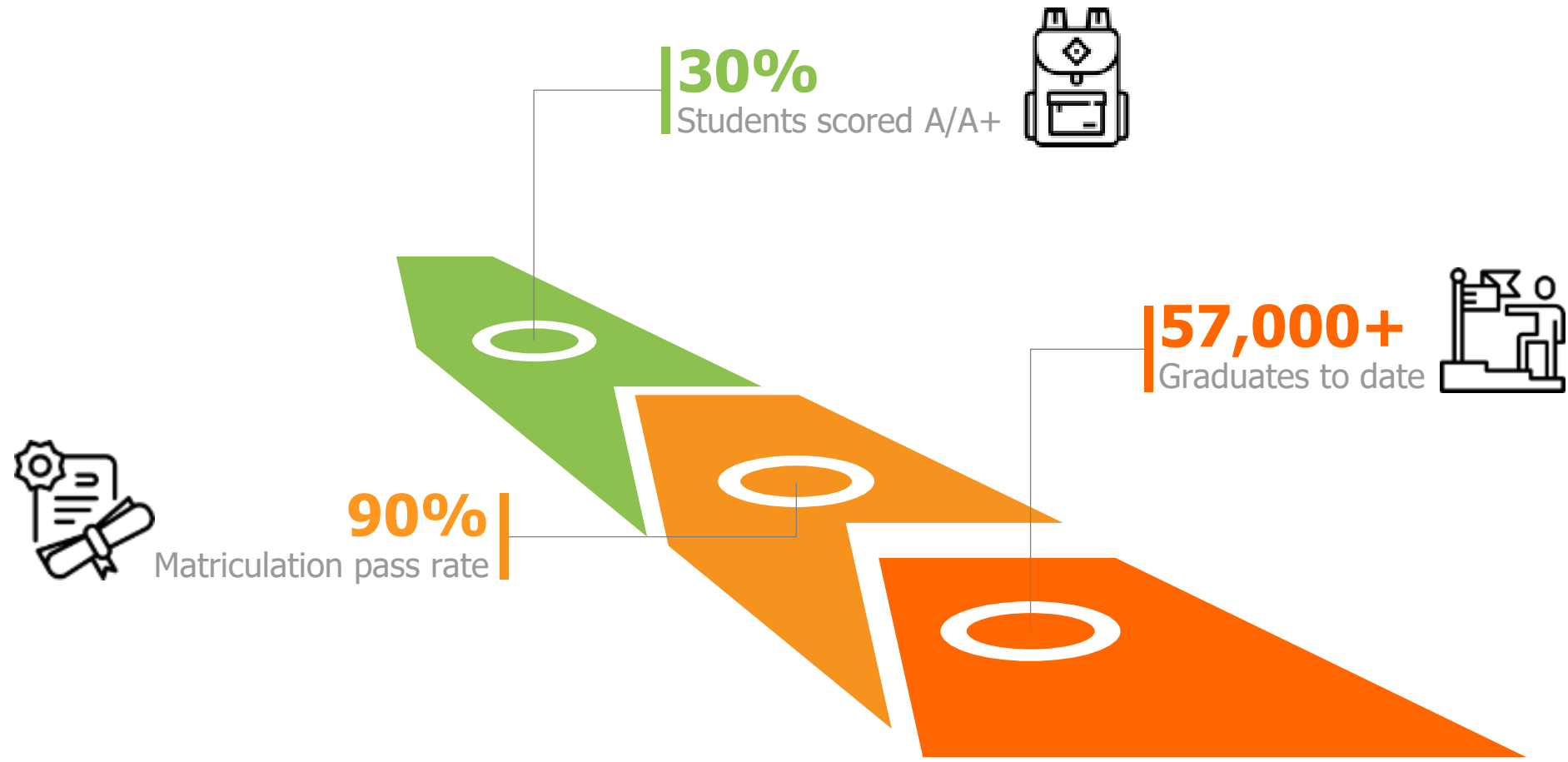


Impact Numbers





Alumni Impact





Impact Beyond Basic Schooling



Aagahi

Literacy for community women and girls

174,000+
Learners



Vocational Training

Training community women and girls in tailoring and embroidery

3,200 | **19**
Trainees | Centers



Aab-e-Rehmat

Providing filtered drinking water for communities

48,000 | **36**
Daily Beneficiaries | Filtration plants



Rahbar

Mentoring program for 8th students

15,150+ | **57,150+**
Mentors | Mentees



Summer Camp

Fun-based learning for primary students (Grades 3, 4, and 5)

11,200+ | **77,400+**
Volunteers | Students



Reach Out to Us

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