

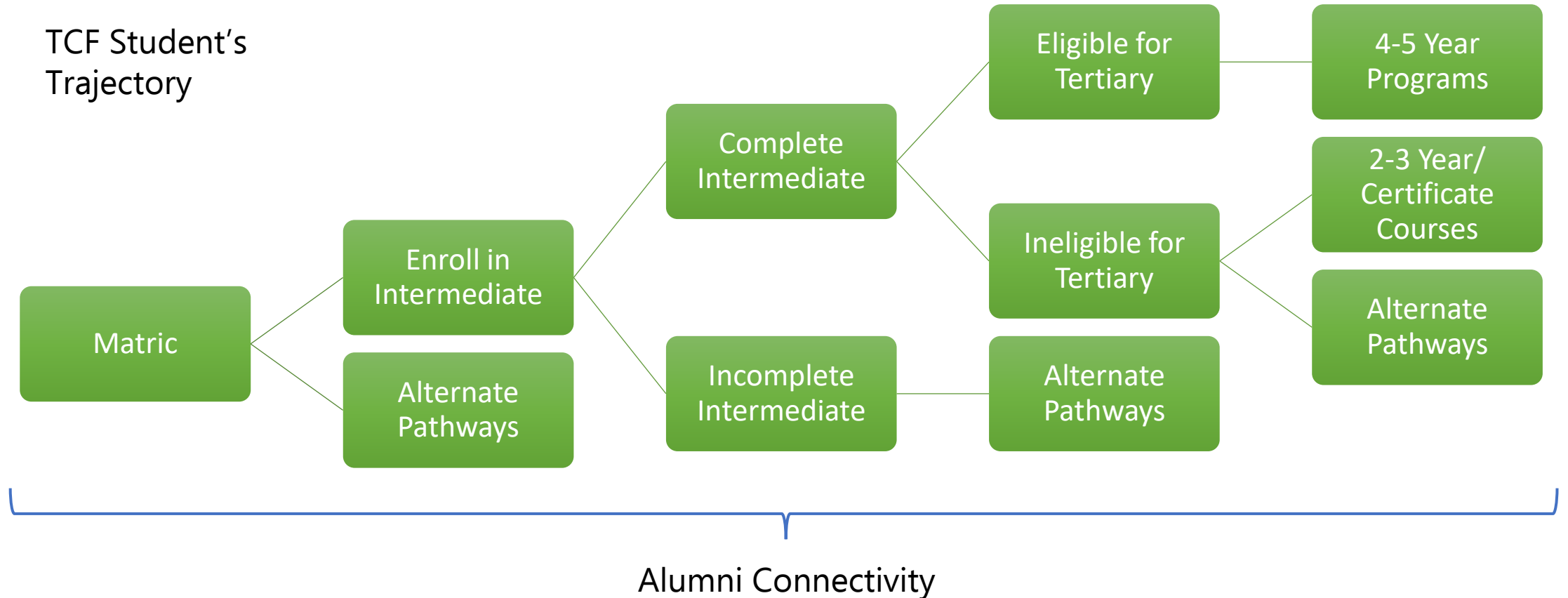


THE CITIZENS FOUNDATION

Alumni Pathways

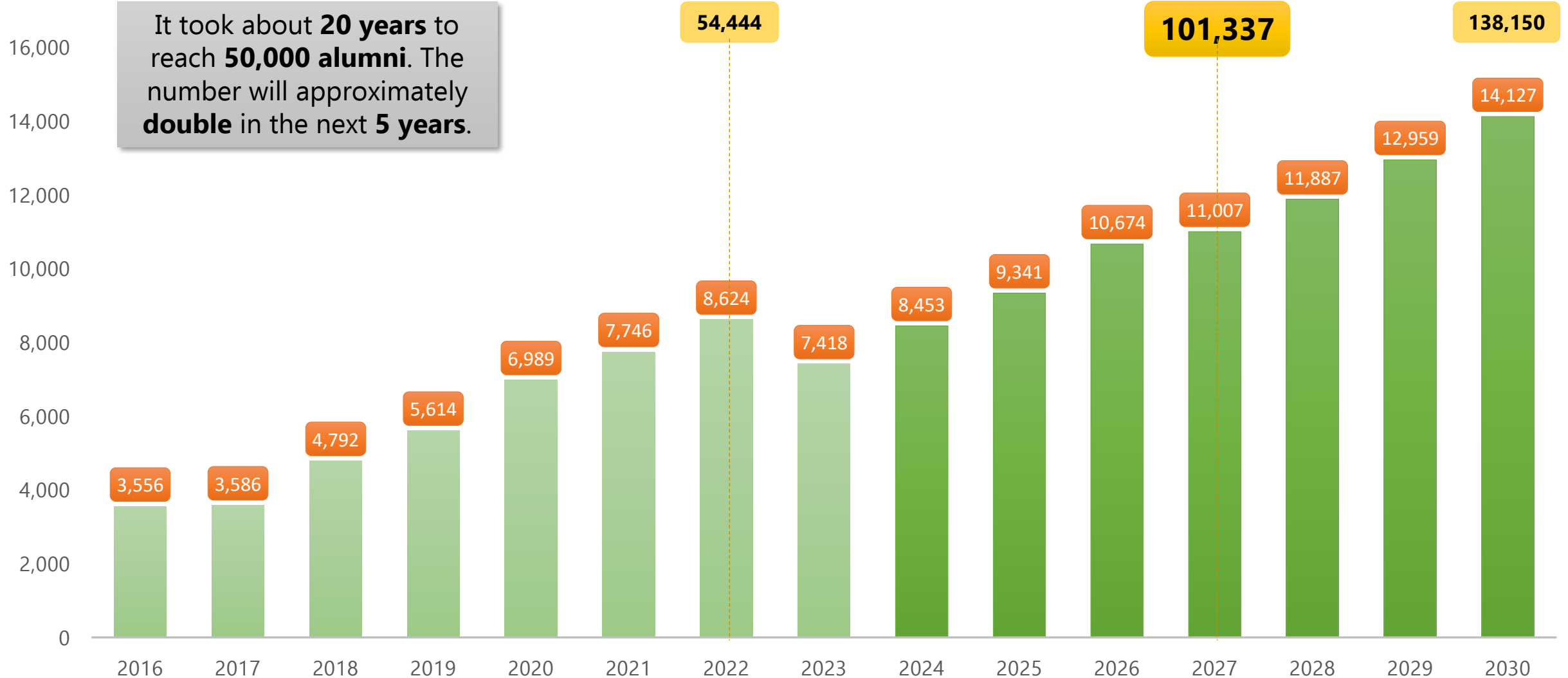
Goals & Objectives

To facilitate TCF alumni in their formal and informal education prospects and career growth.



Alumni Projected Growth

It took about **20 years** to reach **50,000 alumni**. The number will approximately **double** in the next **5 years**.



ALUMNI SUPPORT PROGRAMS

1. Intermediate Education & Support
2. Alternate Pathways
3. University Test Preparation & Education
4. Alumni Scholarships
5. Alumni Connectivity



Intermediate Education & Support



Intermediate Education

Intermediate Enrolment & Support

Bridging the gap to Tertiary level education by providing an intensive 2- year intermediate program at TCF College

Also, providing coaching support with focus on academic skills and also on personality development for professional growth

7,418 Matriculates in 2023
85%* Enrolled in Intermediate

Enrolment Percentage 2016 | **60%**
2017-22 | **86%**

Future Plan
Continue the program at **85% enrolment**

Intermediate Support

Intermediate Enrolment & Support

Problem

- Irregular classes in government colleges
- Need for supplementary classes

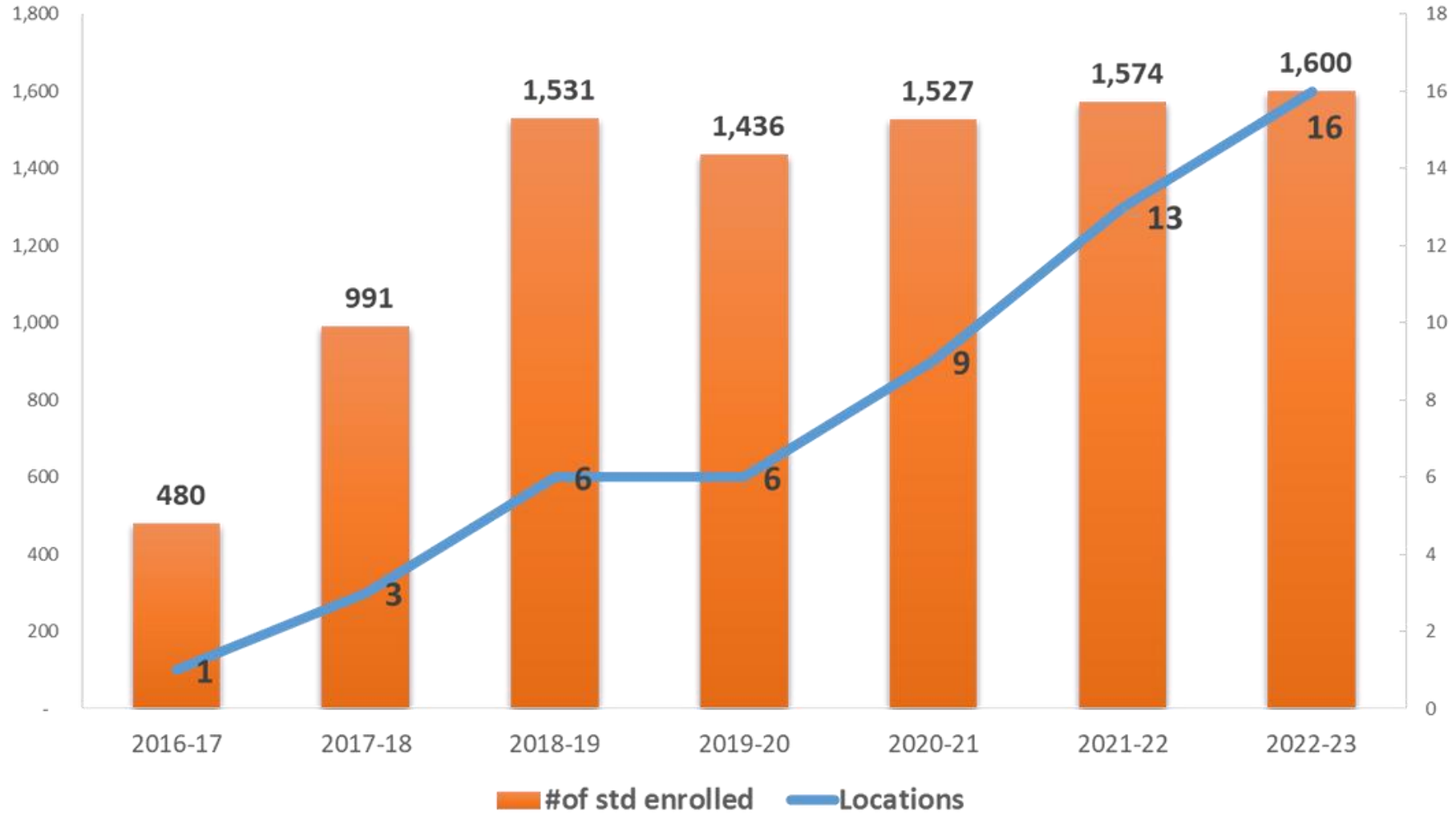
Solution

- MOU's with reputed coaching centers
- Coaching classes given at subsidized fees

Future

- Expansion to new cities
- Work on programme efficiency

DATA TRENDS



INTERMEDIATE EDUCATION & SUPPORT

TCF College



To serve as an avenue for academic enrichment and self development of TCF matriculates – enabling them to become agents of positive change in their communities

TCF College



500 students

Academics

Transition to Tertiary Education

Student Development



Outcomes

1,000+ scholars

4th rank in BISE Exams

80% transition to tertiary

Future Plans: A bigger campus with 1,200+ students in Karachi, and another campus in Lahore

INTERMEDIATE EDUCATION & SUPPORT

Alternate Pathways

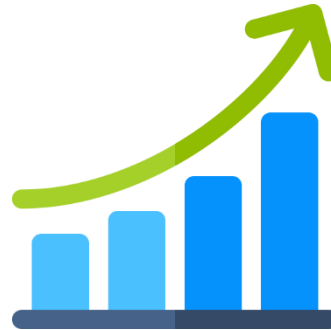
To facilitate TCF alumni who do not progress in their mainstream education journey for any reason by redirecting them to skill building pathways for income generation.





Target Population

Matric pass, inter dropouts & left studies after intermediate



Expansion Strategy

Build partnerships with institutes focused on digital skills, tech for earning, and vocational training



Action Plan 2023-24 **500+ admissions**

Retain existing partnerships and review program outcomes

University Test Prep & Education



I lead the program of which I am the product; rather a proof of what this idea of Alumni Development Program can achieve.

- ASAD SAJID,
TEAM LEAD - TCF AMBASSADORS AT IBA,
TCF ADP STUDENT,
IBA CLASS OF 2019

Alumni Development Program

To serve as an avenue for academic enrichment and self-development of TCF matriculates enabling them to become agents of positive change in their communities.

PROGRAMME

- 3 step university test prep program
- Right after matric & alongside intermediate

MODEL

- Virtual + In person
- Chapters| IBA & LUMS



ALUMNI SCHOLARSHIPS

Higher Education &
Funds Management

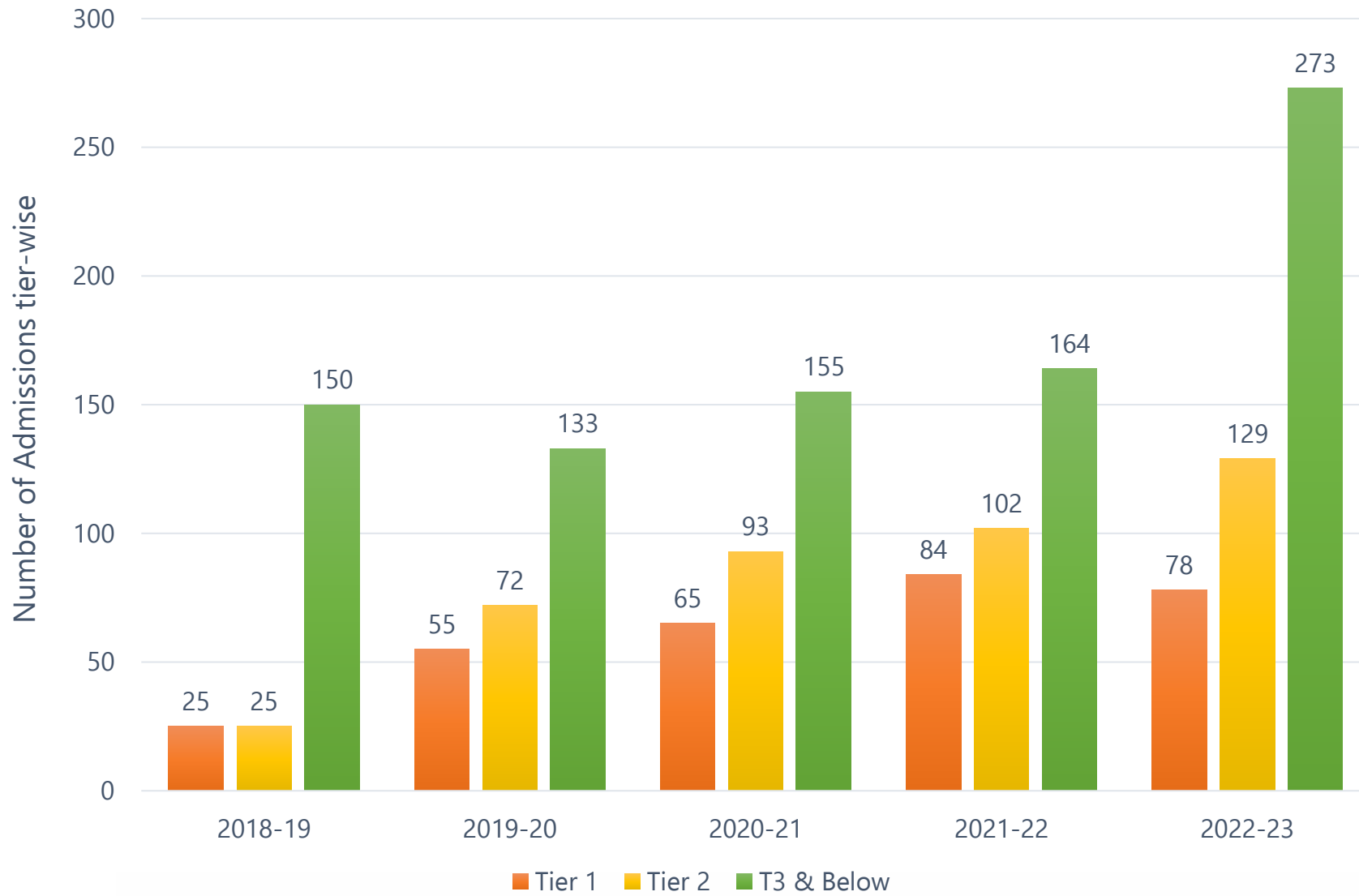
SULEMAN DAWOOD
SCHOOL OF BUSINESS



Alumni Admissions & Funds

To facilitate country wide TCF alumni to complete higher/ tertiary education by providing financial facilitation and counselling.

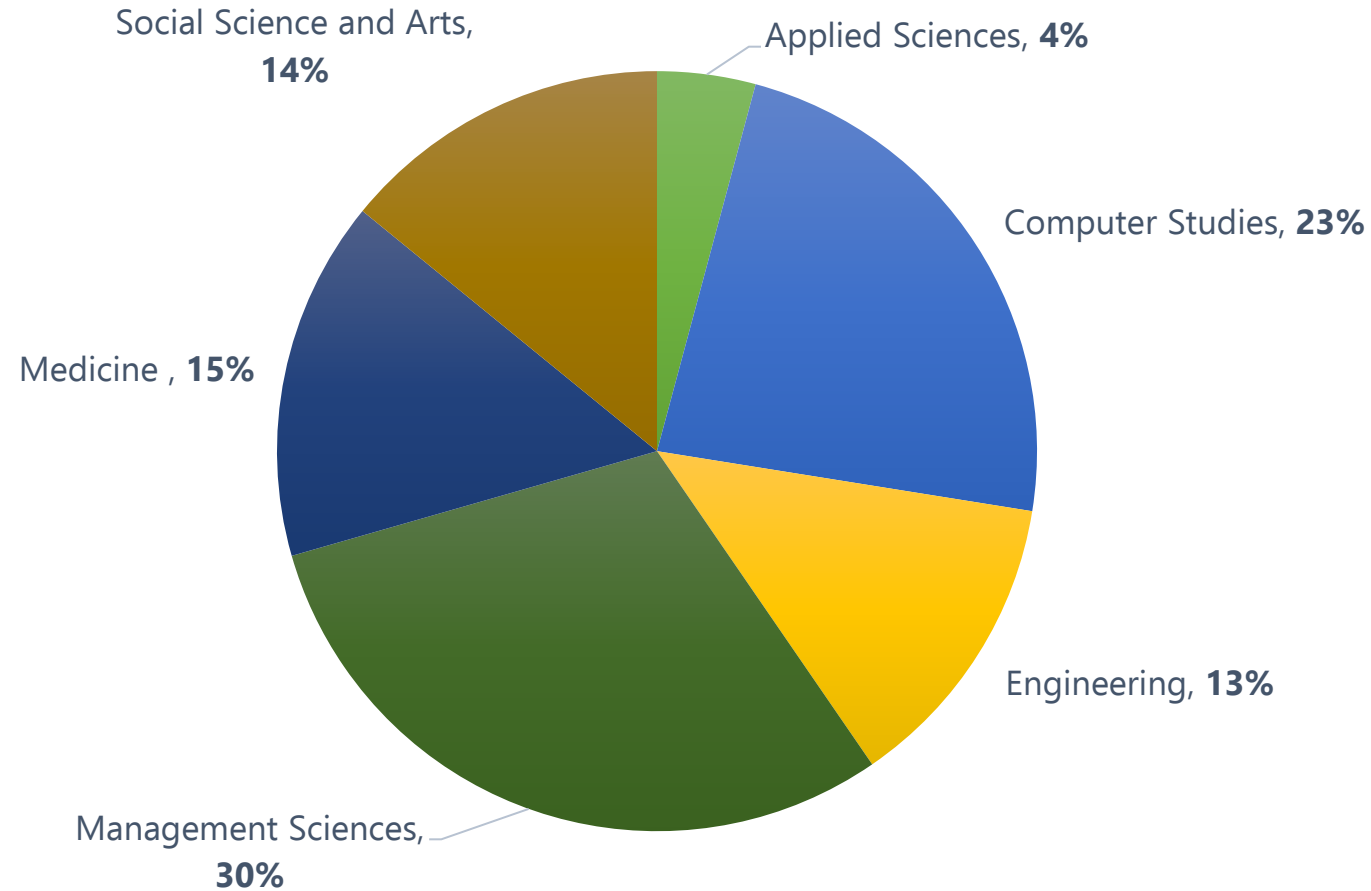




1,600 students are enrolled in Tertiary Support Program

ALUMNI ADMISSIONS & FUNDS

TSP Supported Alumni | Disciplines



■ Applied Sciences ■ Computer Studies ■ Engineering ■ Management Sciences ■ Medicine ■ Social Science and Arts



Alumni Connectivity



Alumni Connectivity

- Creating and sustaining organization's relationship with its alumni and conceptualizing programmes that can add value to our Alumni's educational journey and career trajectory.
- Various programs are under process to build strong on-going relationships with the alumni:

Alumni Community Building

Online Platform for Community

Alumni Ambassadors

Call Center Team

Alumni Data

To build an alumni database and to equip TCF alumni with the right tools and resources to venture in to employment and self-employment opportunities

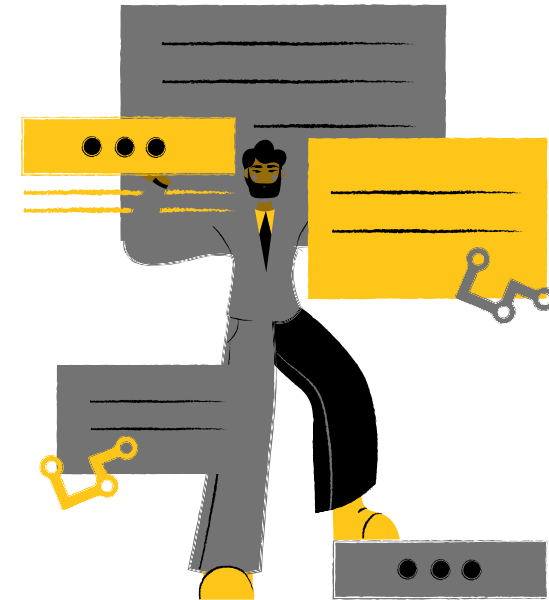
Alumni Relationship Management system

This management system serves as a starting point for all alumni related programmes

50,000+ Alumni records

80%+ connectivity

6-8 call center agents



ALUMNI CONNECTIVITY

Thank you!