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THE CITIZENS FOUNDATION

# Global Community of Fundraising

Country Partners, Chapters and Volunteers

# Developing Communities Across Borders



**8** Country Partners

USA, Canada, UK, UAE,  
Italy, Australia, Switzerland  
& Norway

**600+**

Volunteers

# TCF Country Partners, Chapters & Supporters

## Country Partners

- Scaling our presence across borders, we have 8 legally registered countries, advocating for our cause globally
- Collectively, we call them TCF's **Country Partners**
- Currently, we have 8 country partners: USA, Canada, UK, UAE, Italy, Norway, Switzerland and Australia

## Chapters

- Working under the umbrella of Country Partners are groups of volunteers operating and fundraising in their particular regions
- Combined, these groups of volunteers are called **Chapters**
- We have 600+ volunteers connected to our cause – raising funds by organizing events, galas and fundraisers, year after year

## Supporters

- In addition to our country partners and chapters, we have a group of TCF **Supporters**, spreading our message in countries such as Netherlands, Luxembourg and Ireland
- Though not legally registered as fundraising entities, they work closely with the HQ team in Pakistan to help TCF expand its footprint worldwide



# Our Mandate

- Our Country Partners, Chapters & Volunteers create a unified global community of fundraising by engaging the Pakistani diaspora worldwide, and cultivating relationships pivotal in building awareness and support for TCF's mission
- By consistently raising funds effectively and embodying our core values, they ensure sustainable growth and impact for TCF

# Global Shared Services in Pakistan

## Global Development

Developing TCF's global governance framework and leading global market development, and Country Partner support efforts

## Global Partnerships

Enabling all frontline teams, and directly driving efforts, to profile, acquire and engage major donors, grantors and senior volunteers worldwide

## Donor Journey & Services

Leading product and process governance, analytics, donor reporting, and transaction processing support for all donors and Country Partners globally

## Brand & Communications

Enhancing TCF's brand equity through creative content, communications, advertising, PR and events, and digital fundraising in collaboration with Country Partner teams.



**Country Partners**

**Chapters**

**Supporters**



Our People



Our Community