



THE CITIZENS FOUNDATION

Impact Interventions

Beyond TCF Communities

Impact Interventions

Expanding our footprint beyond the TCF Formal School Network



Dastak

Online Teacher
Training Programme



Publishing House

Quality Books at Affordable
Rates for Low-Fee-Private-
Schools



Sujag

Out-of-School
Children's
Programme

The Challenge of Untrained Teachers



A majority of Low-Fee-Private-Schools (LFPS) teachers across Pakistan are women who do not have **access to quality training** leading to **major gaps** in teaching competence and content knowledge, ultimately resulting in **poor learning outcomes**.

Dastak Online Teacher Training Programme



The **Dastak Online Teacher Training Programme** seeks to upskill teachers operating in other Low-Fee-Private-Schools through subsidized training. This is done by improving **teaching skills**, helping in **professional growth**, and enabling them to become effective teachers and **role-models** for their students.

Programme Objectives



Develop better
teachers for
better
classrooms



Foster
leadership
abilities in
teachers



Develop growth
mindset & a culture
of continuous
learning



Produce agents
of positive
change

Programme Features



Qualified & Experienced Mentors

Online Classes on Zoom

TCF **Certificates** for Graduates

Post-Training **Support Group**



Dastak Online Teacher Training Programme



Programme Duration

Total Duration: 6 weeks

Learning Hours: 36

Mentee Eligibility Criteria

Min. Qualification: Matriculation

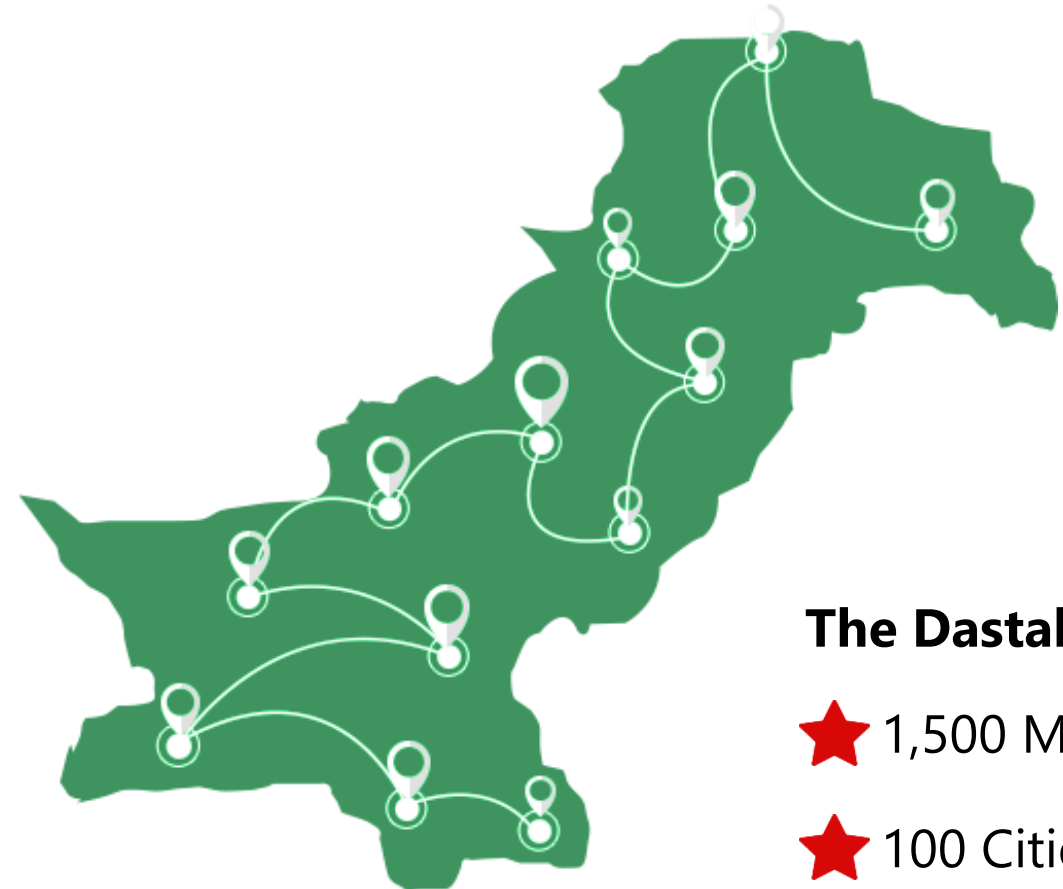
Age: Between 18 & 40 years

Programme Fee

Registration Fee: None

Admission Fee: None

Training Fee: **PKR 1,000** (One-time)



The Dastak Impact

★ 1,500 Mentees

★ 100 Cities

Publishing House

The objective of TCF Publishing House is to provide **quality books** at **affordable rates** to **Low-Fee-Private-Schools (LFPS)** that have traditionally adopted below par curricula resulting in negatively impacting student learning.



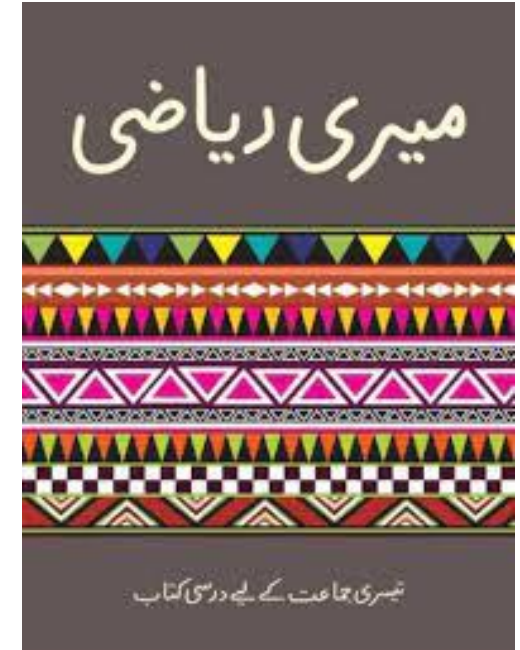
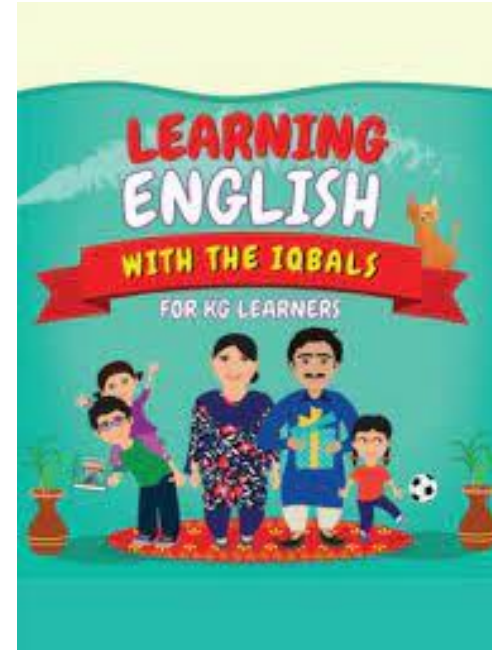
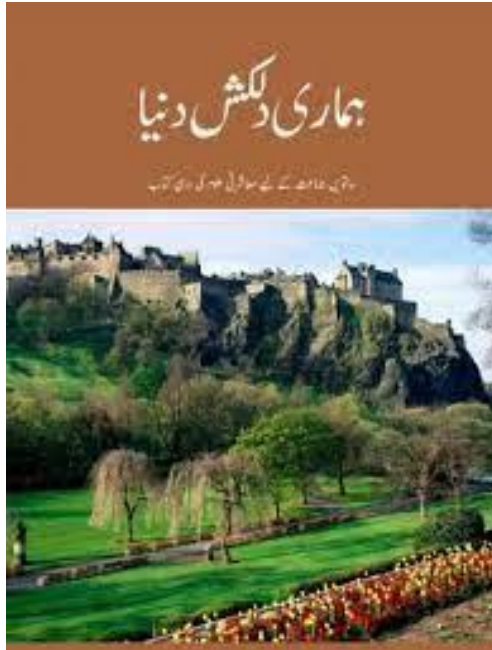
Publishing House: The Process

Awareness

Outreach

Provision of
Books

After-sales
Support



Publishing House: The Impact

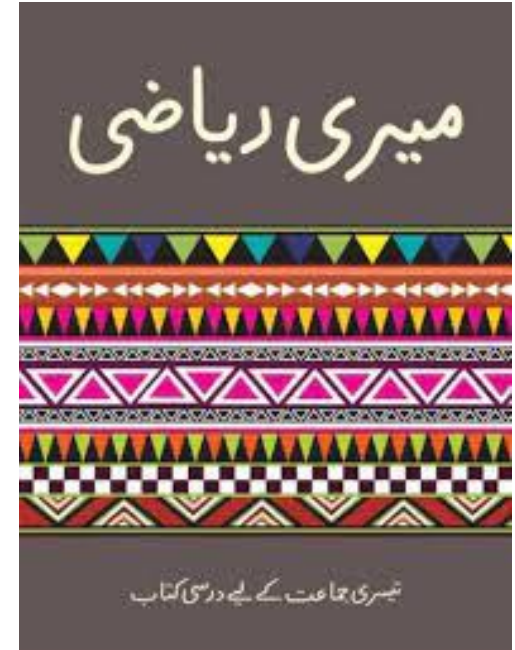
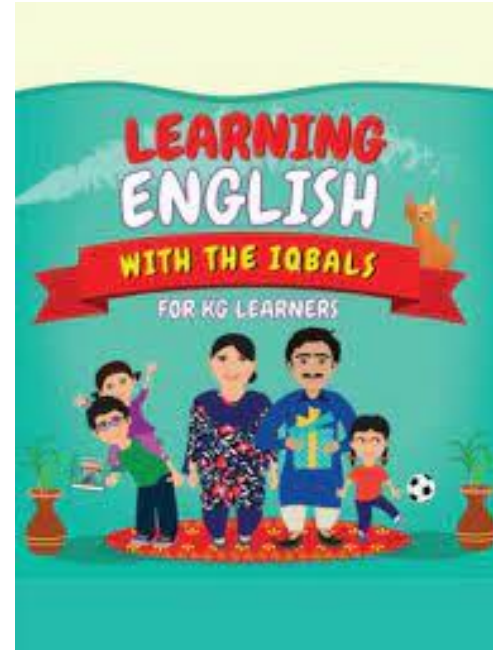
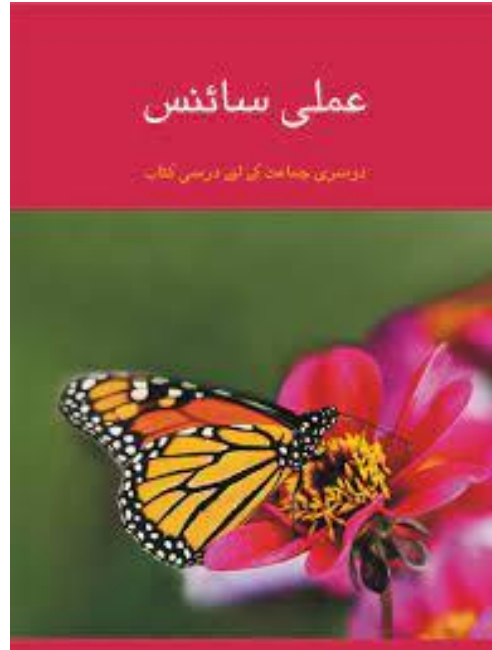
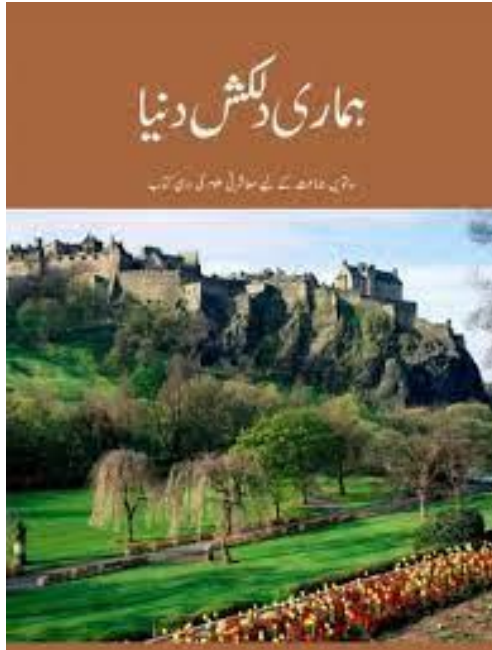


400

Low-Fee Private
Schools

162,800

Students
Impacted





Sujag (Awakening)

Out-of-School Children's
Programme

سُجَاگ

Sujag – Literacy & Life Skills



The Challenge and its Solution

22.8 million* out of school children
80%* have never attended school

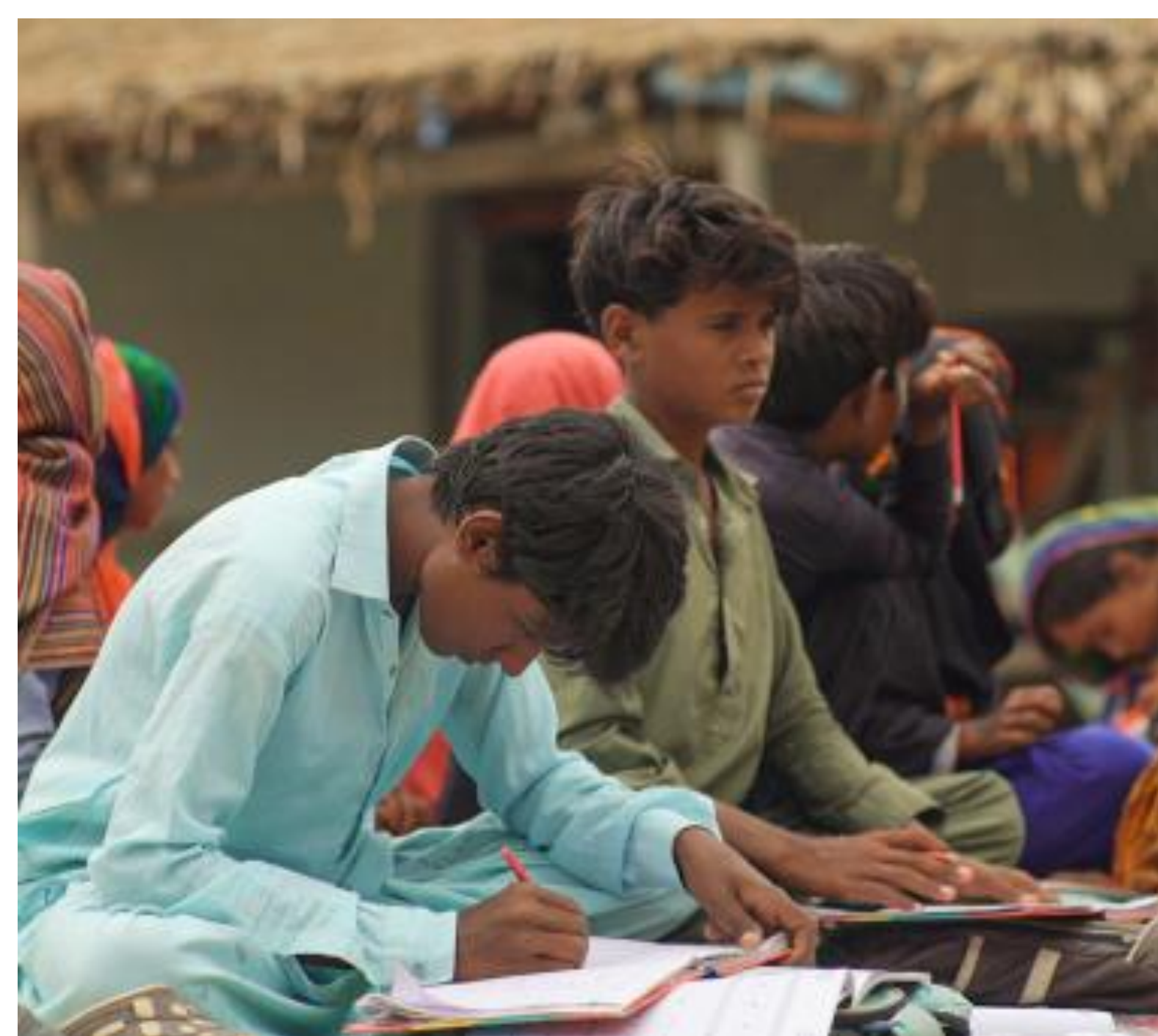
Government needs to build **hundreds of thousands** of schools

Non-Formal Community Based learning programme is the only **scalable solution** available for short term intervention





In light of this challenge, TCF has initiated a programme called **Sujag** (The Awakening), focusing on **Out-of-School Children (OOSC)** in hard-to-reach communities across Pakistan.



Sujag – Programme Design Elements



Teacher

Resides in the same community as the students



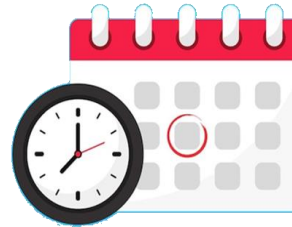
Learning Space

Within the community



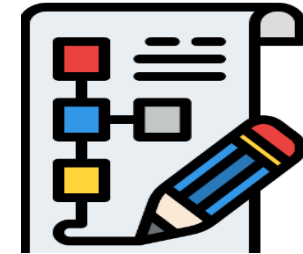
3 Subjects

Literacy | Numeracy | Life skills



Program Duration | Classes

- **3 Modules-** 5 months/ Module
- **Classes:** 3 hours/ day | 5 days/ week



Training & Material

- All Training Material is provided by TCF
- A 5-days' in-person training is provided to all teachers

Impact (till date)



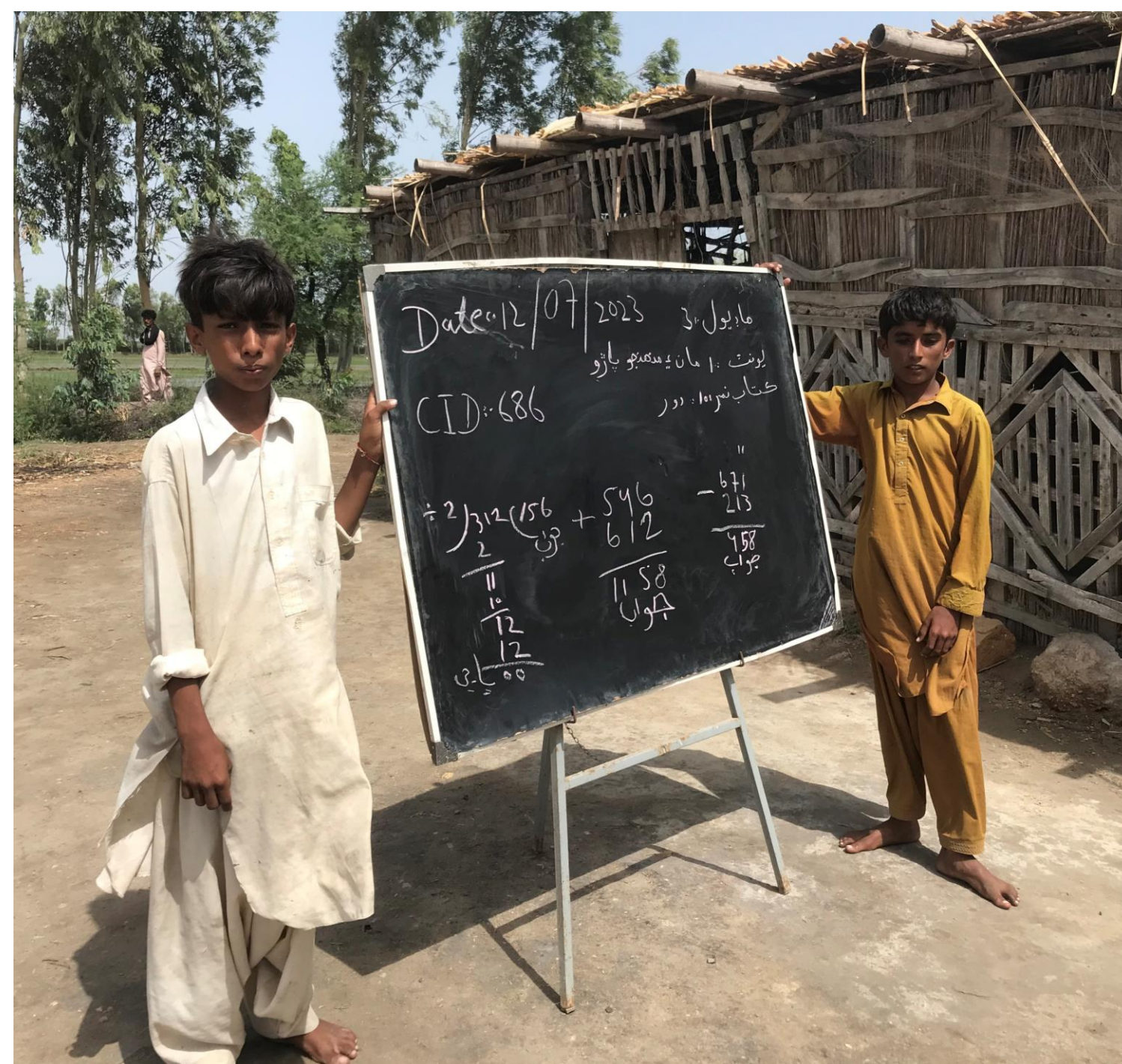
9,622 OOSC enrolled



368 Learning Centers



8,140 Successful Learners



Scaling our Impact



- **Sujag** currently operates in Sindh and Balochistan, with expansion initiatives aimed at establishing centers in all provinces of Pakistan.
- To establish a resilient, low-tech model for operations, monitoring, and evaluation that can be implemented at scale in remote areas.



- **Dastak** is currently offering a Basic Teacher Training Course. The plan is to develop a diverse range of training modules to cater to different subject areas, grades, and teaching specialties.
- To strengthen the technological infrastructure to support a larger participant base ensuring that the online platform can handle increased traffic & provide a seamless user experience.



- The **Publishing House** currently operates primarily in Karachi and some parts of Sindh. The plan is to expand the outreach to all provinces of the country.
- To iteratively develop and enhance products based on market needs and feedback, with a specific focus on low-fee private schools in Pakistan.

Thank you!