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*Italian Friends of*  
**THE CITIZENS FOUNDATION**

**Italian Friends of TCF  
(IFTCF)**

# How It started???

## Who cares about Pakistan?

© 21 August 2010



By Jude Sheerin

BBC News

Donations have been sluggish to the Pakistan floods appeals, as they were back in 2005 when the part of Kashmir the country administers was torn apart by an earthquake. The BBC News website asked some experts to comment on possible reasons why.



Our  
People  
Our  
Commur

Our Story

# Journey of the Italian Friends of TCF



- Founded by a group of women in 2010, Italian Friends of The Citizens Foundation TCF OdV (IFTCF) is a Milan-based charity.
- It gained the status of a registered charity by Italian Law in 2013.
- Through exhibitions, and cultural and fundraising activities and events, IFTCF raises funds for TCF schools, supporting education in Pakistan through The Citizens Foundation - TCF.

# Our Mission



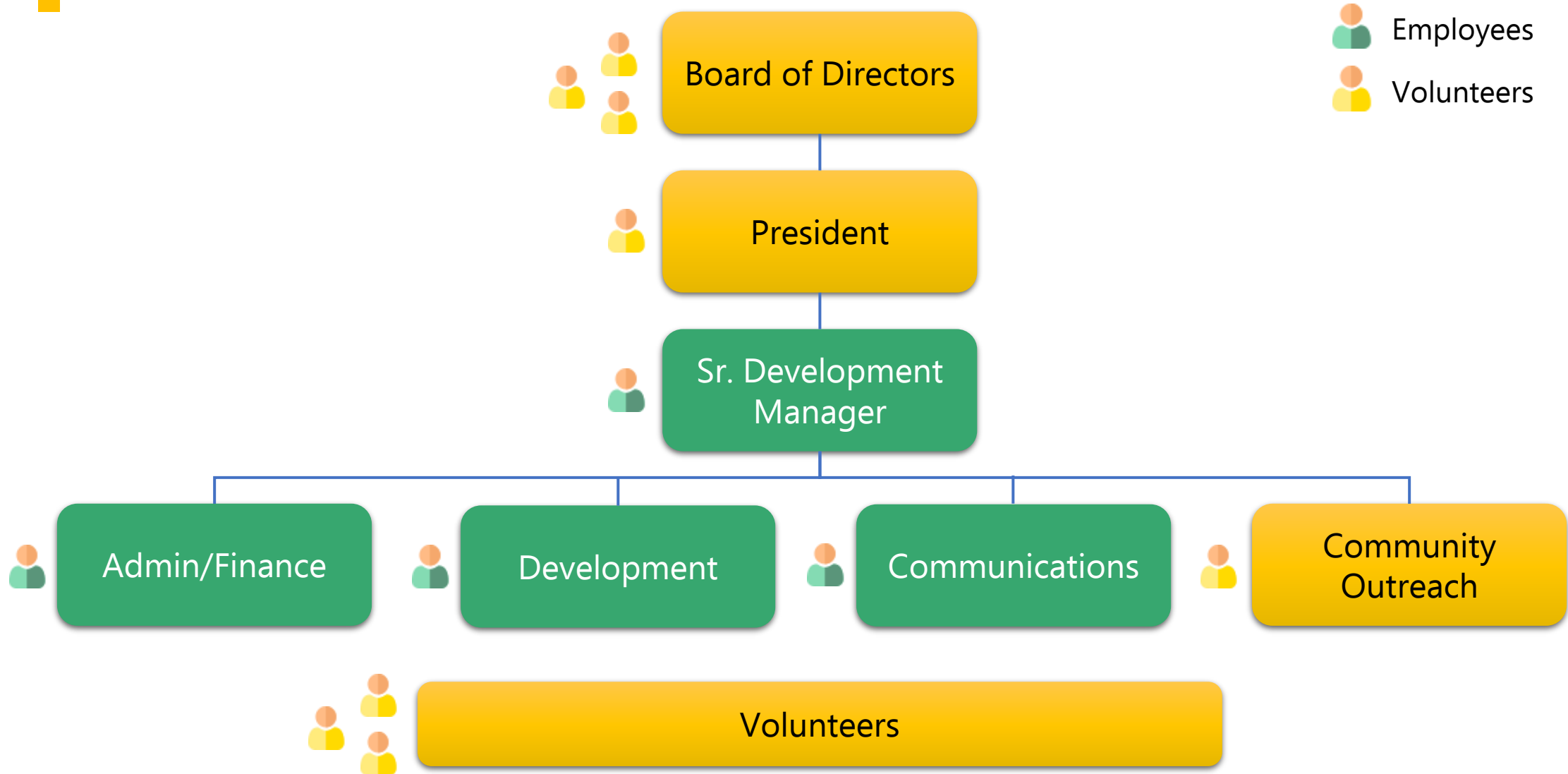
Supporting TCF schools and community development projects in Pakistan

# Our Mission



Awareness-raising activities in Italy through Pakistani art and culture

# Our People



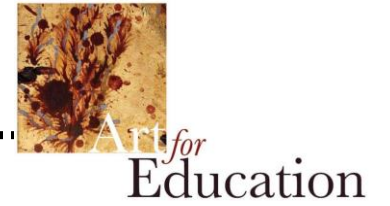
# Key Events & Fundraisers

Annual Gala in  
Milano



# Key Events & Fundraisers

Art for Education





# Key Events & Fundraisers

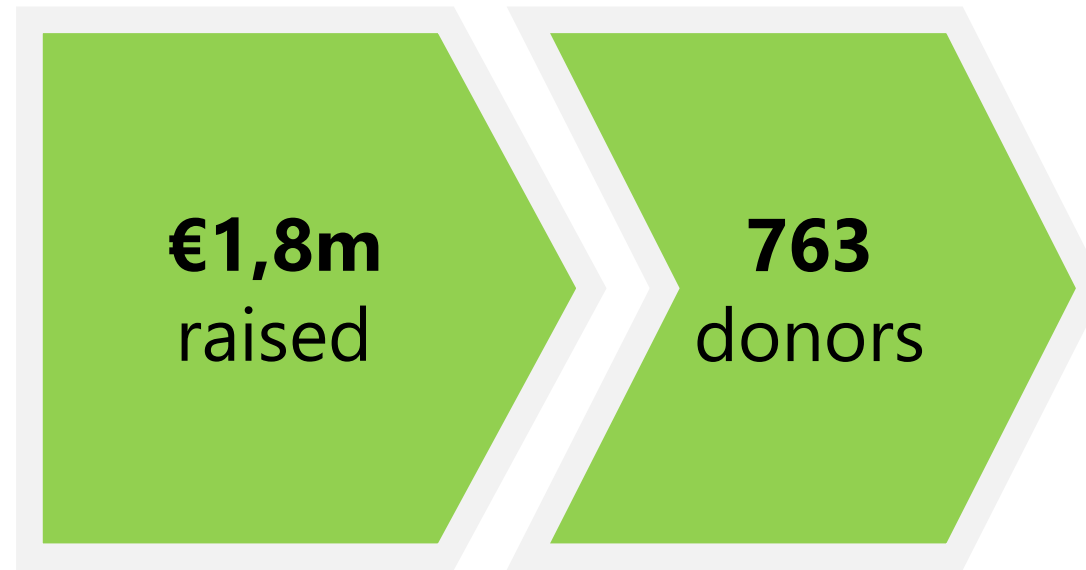
Xmas campaign, cultural  
& sports events



# Supporters of the Cause

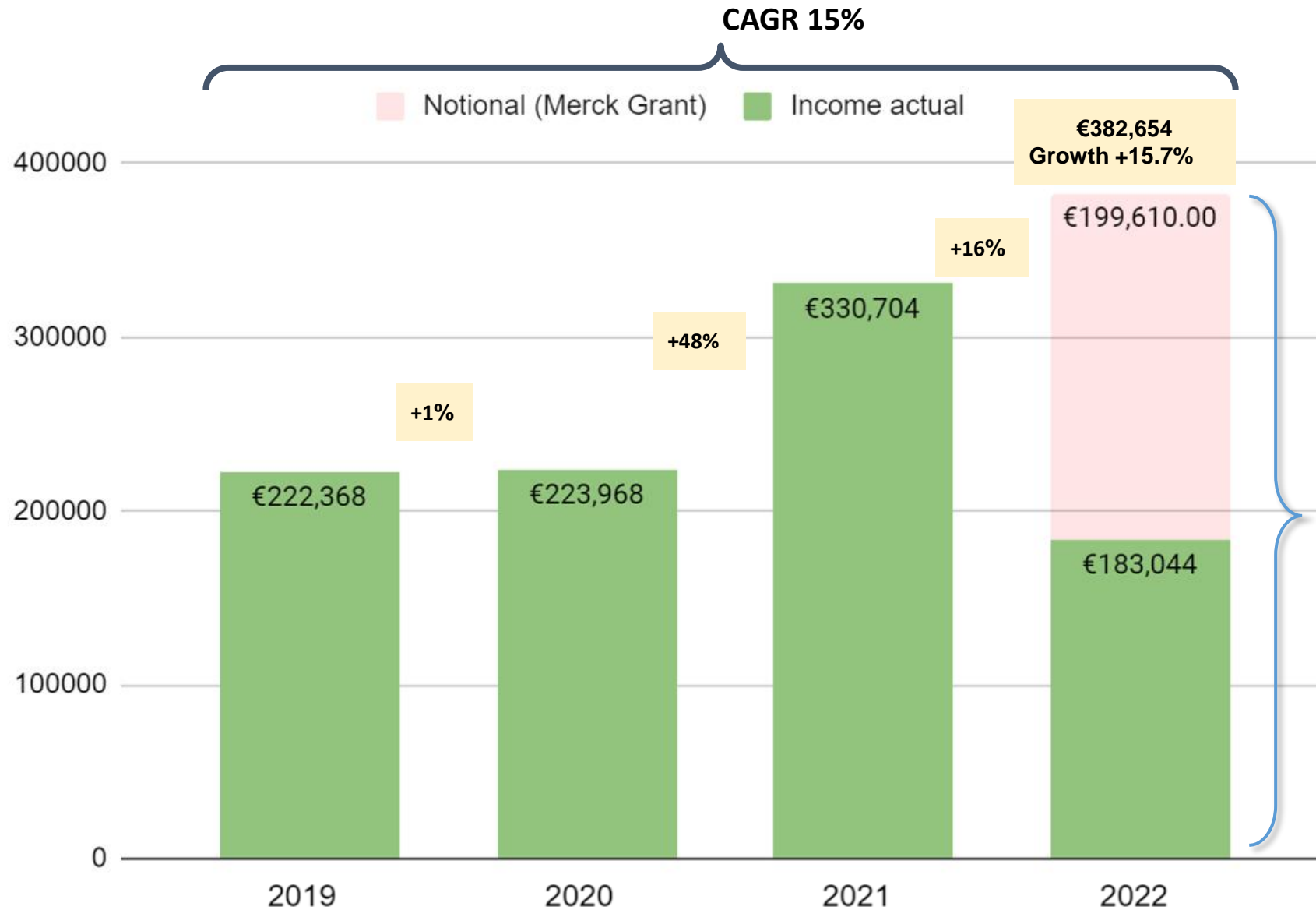


# | Our performance to date



(2013 – 2022)

# Our Performance to date



Contributed by  
**293** donors  
through **491**  
donations

# Our Impact



**Raised €1,76m in the first 10 years of operations.**



**Ran the first Pakistani contemporary art exhibition in Italy, whose proceedings supported 7 TCF schools.**



**Secured a €420,000 grant over three years from 2023-26 to support 'Sujaag'.**

# Our Impact



**Supported the installation of solar panels for 4 water filtration systems in 2021**



**Currently expanding to cater for other European countries.**

**Managed to create a network of supporters who are non-Pakistani**

# Future Roadmap - EUROPE!



Welcoming new countries to the TCF family through Transnational Giving Europe (TGE)!

Corporations and individuals, residing in **Belgium, France, Germany, Poland & Spain**, are now eligible for tax benefits while donating to TCF, using the **Transnational Giving Europe (TGE)** facility!



# Future Roadmap

**30%** growth in 2023.

Create a **European network of TCF supporters** across multiple markets.

Create **volunteer chapters** across Europe.

Engage **HNWI** and **foundations** in Europe.



**Thank you!**