



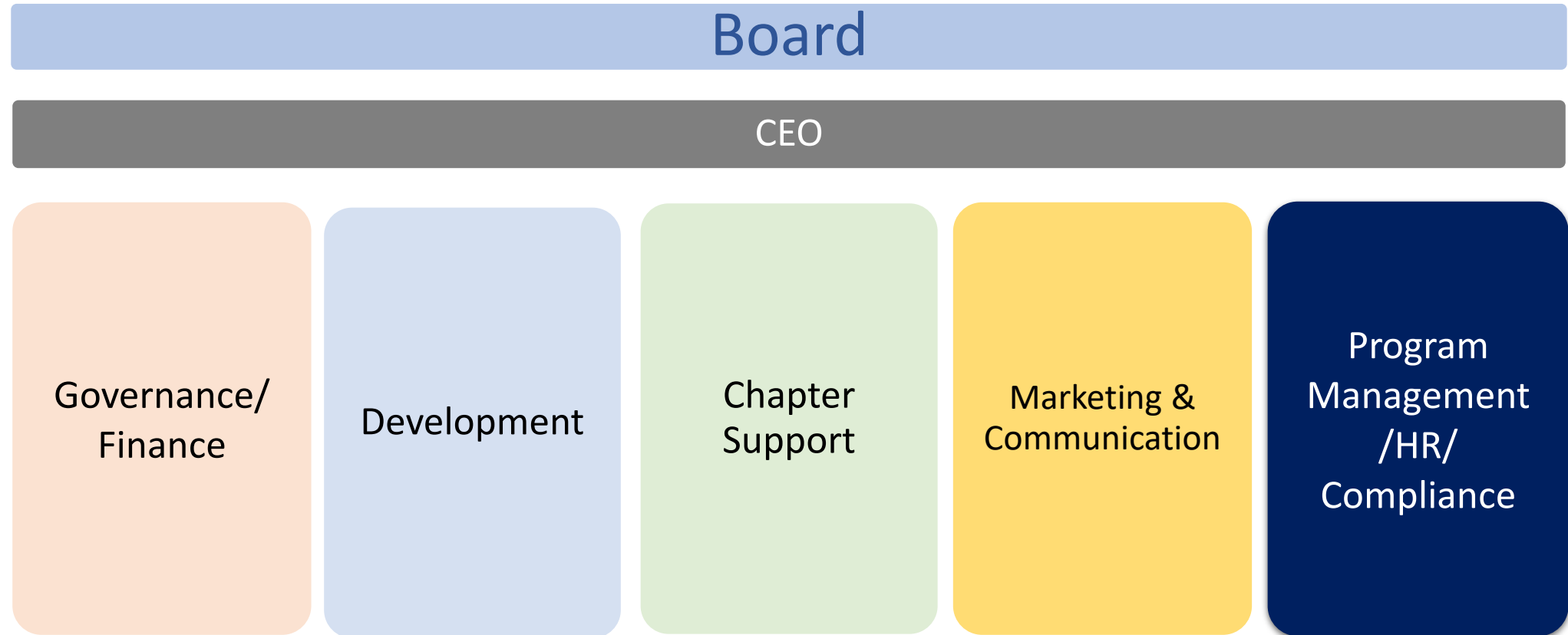
THE CITIZENS FOUNDATION, USA

The Citizens Foundation USA

The Citizens Foundation USA



The Citizens Foundation USA - Overview



A proud female dominated organisation!!!

The Citizens Foundation USA – Footprint !





The Family





A little can go a long way!

Join
TCF-USA
Monthly Giving
Program

CHANGE
BEGINS WHEN
YOU TAKE
ACTION

GA CHAPTER FINANCIAL SUMMARY

	2018	2019	2020	2021	2022	2023 YTD (June 30)	TOTAL
Chapter Exp/Rev Ratio*	19%	13%	0%	0%	3%	3.6%	3.4%
Chapter Expenses	\$34,435	\$9,400	\$45	\$0	\$34,139	\$5,761	\$83,780
Community Funds Revenue	\$176,918	\$70,872	\$53,073	\$35,344	\$296,759	\$1,723	\$794,689
Individual Projects Revenue	\$40,000	\$369,500	\$177,167	\$138,953	\$21,139	\$1,649,610	\$1,649,610
Total Revenue	\$216,918	\$440,372	\$230,240	\$174,297	\$1,067,893	\$1,656,379	\$2.4M

* Community funds received in 2022 were 68% of 2018.
 * Revenue for individual projects has increased annually, contributing to a total of over \$1 million including 2023 YTD.

CHANGE
BEGINS WHEN
A GIRL GOES
TO SCHOOL

CHANGE
BEGINS WHEN
A CHILD GOES
TO SCHOOL



Thank You Seattle!!!

\$1,353,761

2 New Schools

**Amna Zohaib
Campus**

Seattle Campus



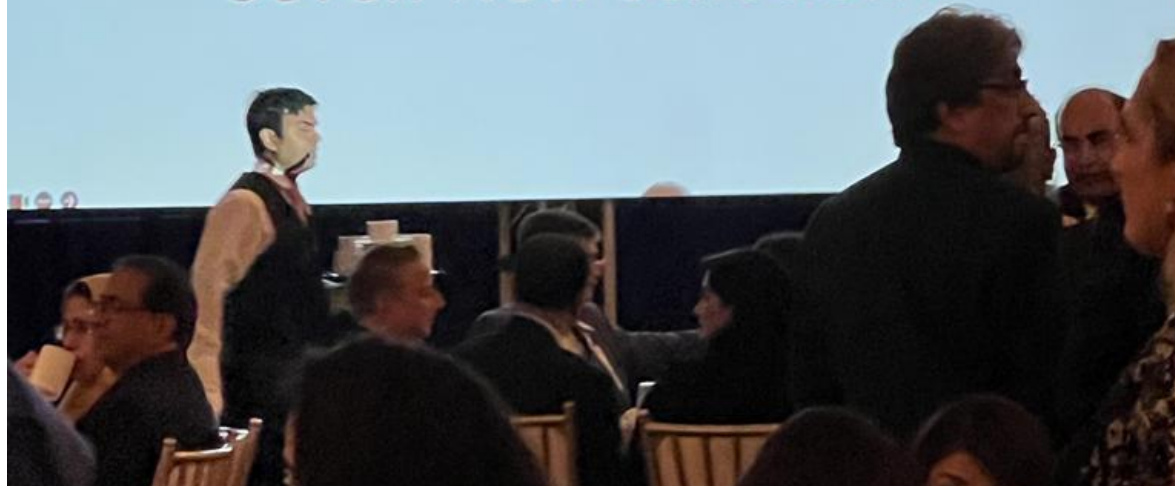
THE CITIZENS FOUNDATION, USA

Thank You Washington DC!!!

\$3,510,400.00

THE CITIZENS FOUNDATION

Seven New Schools!!!







My school is my happy place

THE CITIZENS FOUNDATION, USA
Educating Underprivileged Children



Change begins with EDUCATION

Educating Underprivileged Children in Pakistan

Transform Lives with Your Zakat!



"I have the most fun during Choice-Time because we can choose with any toy we like."



"I enjoy Story Time because my teacher reads in a fun way!"



"Reading about our world and discovering new things every day is so fascinating!"

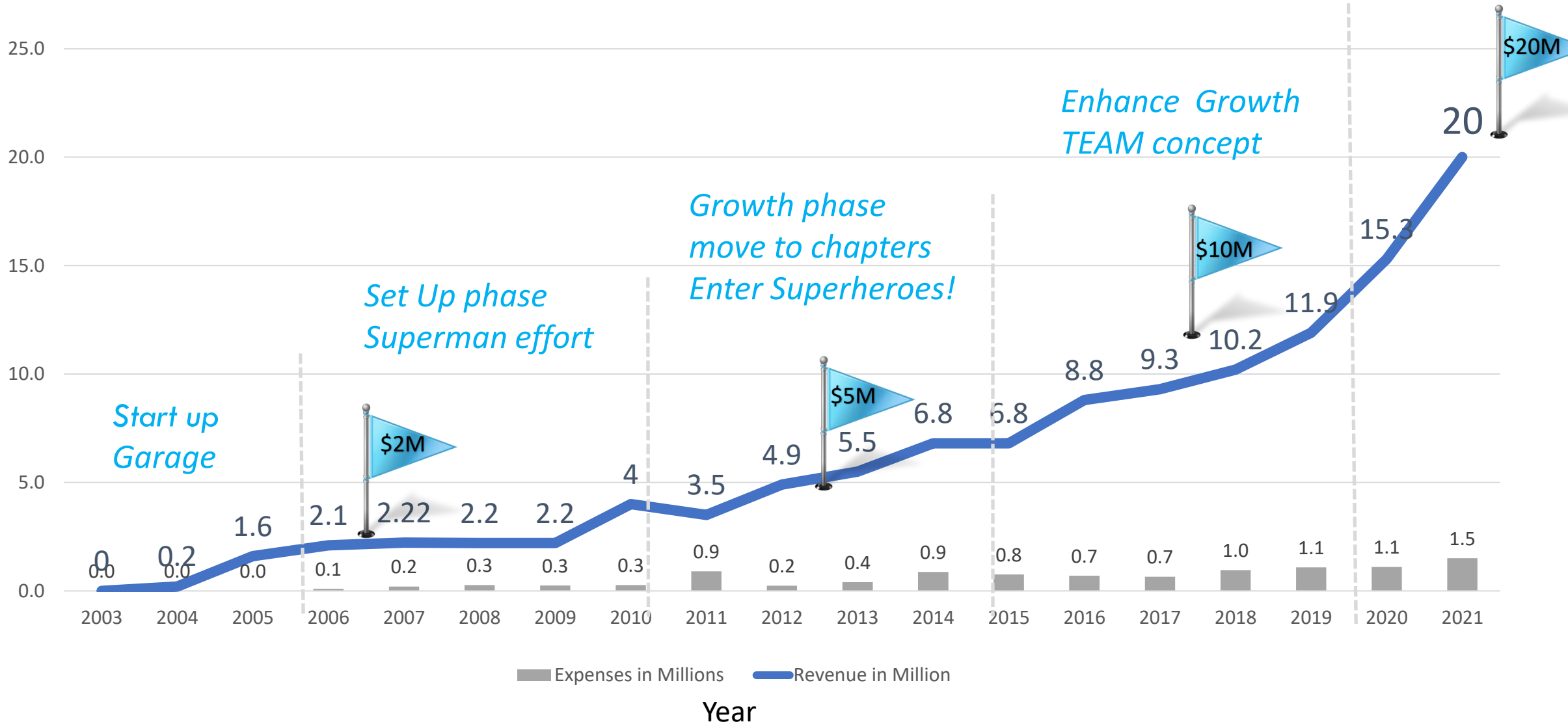
TCF has **low-cost, purpose-built schools** across urban slums and rural areas of Pakistan



THE CITIZENS FOUNDATION, USA

The Citizens Foundation USA – Journey !

*DIVERSIFYING
Revenue Lines*



The Citizens Foundation USA - Today



provides **~35% to 40%** of TCF's **annual** budget



*8th consecutive year!

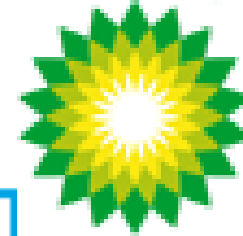
In top 8% of ALL USA charities!



The Citizens Foundation USA – Partnerships !



bp



Human Energy



Michael & Susan Dell
FOUNDATION



Human Energy



vmware
FOUNDATION



BILL & MELINDA
GATES foundation

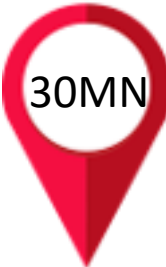


United Technologies

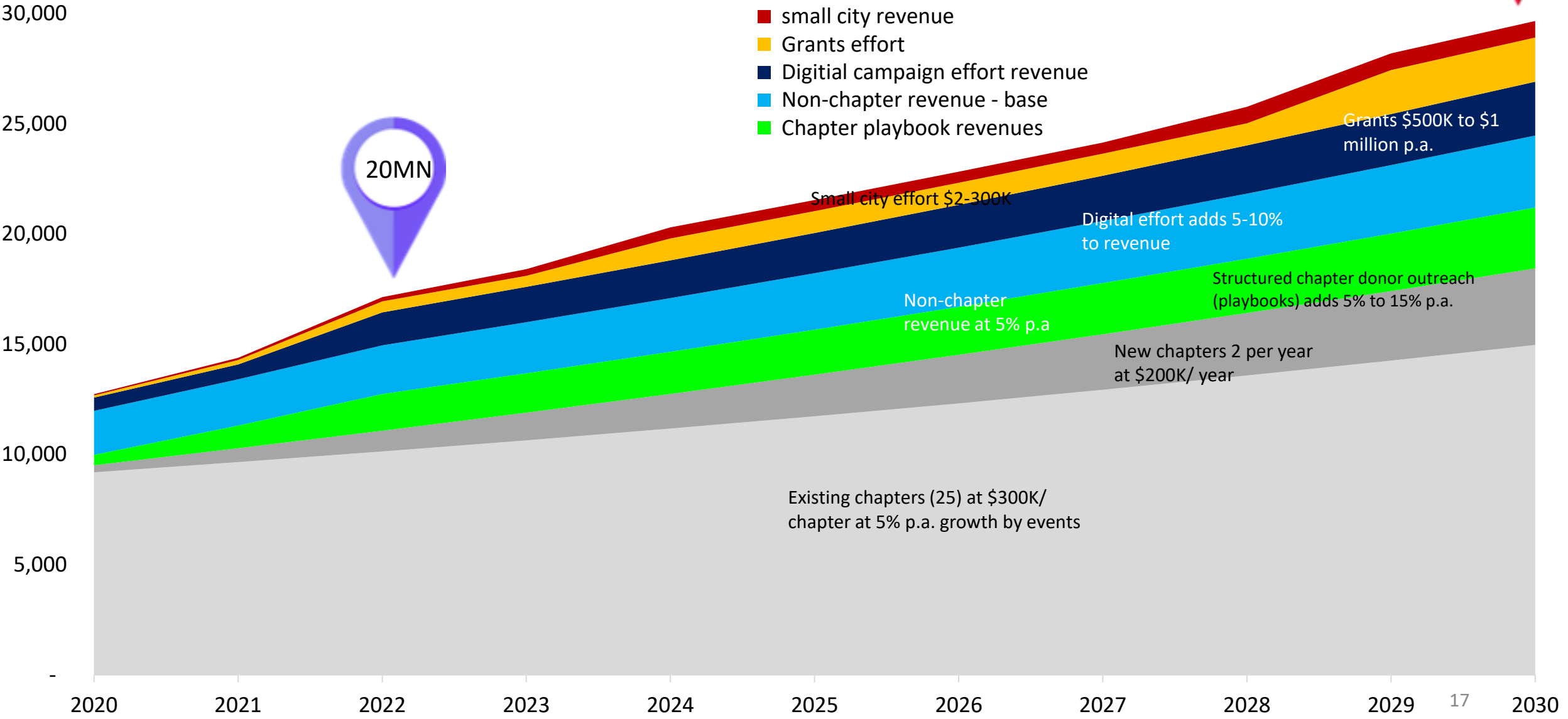
razorfish



The Strategic Plan "30 in 30"



- Other
- small city revenue
- Grants effort
- Digital campaign effort revenue
- Non-chapter revenue - base
- Chapter playbook revenues





Thank You